- 1. K-LOVE serves me as a resident of the local community. It is the only comtempory Christian music and clean fun family radio listening in my home area.
- 2. The Local community currently has no equal or similar station if K-LOVE were to be displaced by an LPFM broadcaster providing other programming.
- 3. The service provided by K-LOVE is in the public interest because it provides G rated family music and reports on local activities of churchs and concerts and charity work. It is a positive and clean voice & music in a sea of negatives and sexually explicit material.